Celanese to Invest in Commercial and Technology Center in Mexico

Celanese marks 70th year in Mexico with a center to support customer growth, innovation and product development

DALLAS and MEXICO CITY (Dec. 4, 2014) Celanese Corporation (NYSE: CE), a global technology and specialty materials company, today announced as part of its 70th anniversary of doing business in Mexico, the company will invest in a new Celanese Commercial and Technology Center in Mexico. This commercial and technology center will support the growth of Celanese customers in Latin America, advance the technical capabilities of the Celanese product portfolio, and ensure the company is growing with its global customer base.

Celanese began cellulose derivatives manufacturing operations in Ocotlán, Jalisco, in 1945, and since then has built a world-class chemicals production site in Cangrejera, Veracruz, and a logistics facility in Coatzaacoalcos, Veracruz. With the opening of a commercial and technology center in Mexico, Celanese will be positioned to offer customers a diversified portfolio of products and solutions – from intermediate chemicals and engineered materials, to technical expertise and support.

"Companies from around the world are drawn to Mexico and the region for its technology and manufacturing innovation and growth outlook," said Mark Rohr, Celanese chairman and chief executive officer. "Our commercial and technology center will serve as a source for on-the-ground expertise and collaboration with our customers."

The Celanese Commercial and Technology Center - Mexico will serve industries such as automotive, consumer electronics, appliance, medical device, petrochemical and aerospace. A team of talented technologists will support Celanese customers in the region who are accelerating global product innovations for engineering polymers, food ingredients, adhesives, paints and coatings, mining, and consumer products.

"Today we are fortunate to have such a great and diverse base of customers and mutually valuable business relationships in Latin America. Our Mexican team and facilities help to service our customers all over the world," said John Caamano, Celanese vice president, Americas Sales. "For Celanese to best serve our customers – and advance the creation of their products and solutions – we need our research and development team to have a strong presence in the region. A new commercial and technology center in Mexico will create a place for our technologists to work directly and in real-time with our customers in the region and have meaningful interactions that will help Celanese become their first-choice chemistry solution source," concluded Caamano.
The Celanese Commercial and Technology Center – Mexico is the first research and development facility for Celanese in Mexico. Recent regional center openings include the Celanese Commercial and Technology Center – Shanghai and the Celanese Commercial and Technology Center – Korea to support the company’s customer application development, and research and development resources within the Asia region.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of $6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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Forward-Looking Statements

This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance, and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” “may,” “can,” “could,” “might,” “will” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company will realize these expectations or that these beliefs will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the results expressed or implied in the forward-looking statements contained in this release. These risks and uncertainties include, among other things: changes in general economic, business, political and regulatory conditions; changes in the price and availability of raw materials; the ability to improve productivity by implementing technological improvements; increased price competition and the introduction of competing products by other companies; market acceptance of our technology; the ability to obtain governmental approvals and to construct facilities on terms and schedules acceptable to the company; unavailability of required materials and equipment; unanticipated operational or commercial difficulties, including failure of facilities or processes to operate in accordance with specifications or expectations; the ability to achieve and maintain plant utilization; ability of third parties, including our commercial partners, suppliers or others, to comply with their commitments to us; the cost or availability of capital necessary to fund plant construction; changes in the degree of intellectual property and other legal protection afforded to our products or technology, or the theft of such intellectual property; compliance and other costs and potential disruption or interruption of production or operations due to accidents, cyber security incidents, terrorism or political unrest or other unforeseen events or delays in construction or operation of facilities, including the occurrence of acts of war or terrorist incidents or as a result of weather or natural disasters; potential liability for remedial actions and increased costs under existing or future environmental regulations, including those relating to climate change; potential liability resulting from pending or future litigation, or from changes in the laws, regulations or policies of governments or other governmental activities in the countries in which we operate; changes in currency exchange rates and interest rates; and various other factors discussed from time to time in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.