Celanese Announces Vinyl Acetate-based Emulsions Price Increase in the Americas

DALLAS (October 6, 2014) – Celanese Corporation (NYSE: CE), a global technology and specialty materials company and a global leader in VAE emulsions, announced today that it will increase the price of vinyl acetate-based emulsions sold in the Americas. PVAc homopolymer, vinyl acetate ethylene (VAE) and vinyl acrylic emulsions will increase by up to $0.05 / wet pound effective November 1, 2014, or as contracts allow.

This increase is attributed to the continued pressures on raw materials, notably vinyl acetate monomer (VAM), and freight.

This price increase affects all applications including, but not limited to, adhesives, paints and coatings, building products, nonwovens, glass fiber, carpet, paper and textiles.

Customers should contact their Celanese sales representative for more details.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,400 employees worldwide and had 2013 net sales of $6.5 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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