Celanese Tackles Biggest Plastics Challenges at Fakuma: Weight, Cost and Design Freedom

Technical experts to share widest product portfolio of engineered materials, latest grades and innovative applications of high performance polymers

DALLAS and SULZBACH, Germany (October 1, 2015) – At Fakuma 2015, Celanese (NYSE: CE), a global technology and specialty materials company, is issuing a challenge to designers, original equipment manufacturers and plastics processing firms: bring us your toughest design challenges and your struggles for cost and weight reduction and our technical experts will show how manufacturing with polymers from the extensive Celanese product line can solve your biggest challenges.

At Fakuma 2015, the 24th international trade fair for plastics processing, Celanese will showcase its innovative polymer solutions from October 13-17 in Friedrichshafen, Germany, for the industrial, automotive, medical, and consumer products segments.

Celanese product and solution highlights being demonstrated at Fakuma in Hall B2, Stand B2-2218 will include:

**Hostaform® MetaLX® Metal-Effect POM – special metallic appearance for consumer products**
Hostaform® MetaLX® Acetal Copolymer (POM) is an all-in-one solution that decreases costs by removing the need for painted parts because of the molded-in-color metal finish. Painting your applications as an additional step in your production cycle will be eliminated if MetaLX® POM is used. MetaLX® POM conserves aesthetics in the long term and improves the quality and design of the finished part.

**Fortron® ICE PPS – speeding up production cycle times**
Fortron® ICE is a new Polyphenylene Sulfide (PPS) technology with superior crystallization properties. It is especially suitable for parts with complex shapes or long cooling times, tight tolerances or for parts requiring improved flatness. For those parts, Fortron® ICE PPS increases productivity due to shorter cooling cycles.

**CoolPoly® thermally conductive polymers (TCPs) – conducting heat the cool way**
LEDs (light-emitting diodes) and advanced lighting systems are driving new challenges with regard to thermal management and electrical conductivity. The Celanese CoolPoly® D-Series, E-Series and Elastomer grades of TCPs are excellent solutions for heat dissipation, cost, and weight reduction in exterior and interior automotive lighting applications.
Hostaform® MT® SlideX™ POM – low wear, low-friction medical parts
The new Hostaform® MT® SlideX™ grades of POM were developed in response to the medical industry’s need for products with excellent sliding properties (low friction and wear) and low noise for the development of complex mechanical drug delivery and lancing devices. Hostaform® MT® SlideX™ POM is a competitive alternative to various kinds of tribologically modified compounds combined with the Celanese Medical Technology (MT®) service package.

Hostaform® XGC POM – a new generation of glass-reinforced POM
The Hostaform® XGC series of POM offers an enhanced balance of strength, stiffness, toughness at low temperatures, improved long-term creep and fatigue resistance for applications such as gear housings, drive gears, window lifting plates or sunroof guides. Hostaform® XGC POM utilizes Celanese’s hybrid backbone technology, providing enhancements in mechanics versus existing glass fiber technology and closes the mechanical gap versus out-of-kind glass fiber reinforced PA- and PBT-based resins.


Technical and commercial teams will be available at the Celanese booth to discuss upcoming projects with customers as well as how the extensive Celanese portfolio of engineered materials can help solve the design, manufacturing and processing challenges of today’s automotive, industrial, medical and consumer product OEMs.

About Celanese
Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. With sales almost equally divided between North America, Europe and Asia, the company uses the full breadth of its global chemistry, technology and business expertise to create value for customers and the corporation. Celanese partners with customers to solve their most critical needs while making a positive impact on its communities and the world. Based in Dallas, Texas, Celanese employs approximately 7,500 employees worldwide and had 2014 net sales of $6.8 billion. For more information about Celanese Corporation and its product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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Celanese Contacts:

<table>
<thead>
<tr>
<th>Investor Relations</th>
<th>Media Relations – Global</th>
<th>Media Relations Asia (Shanghai)</th>
<th>Media Relations Europe (Germany)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jon Puckett</td>
<td>W. Travis Jacobsen</td>
<td>Helen Zhang</td>
<td>Jens Kurth</td>
</tr>
<tr>
<td>+1 972 443 4965</td>
<td>+1 972 443 3750</td>
<td>+86 3861 9279</td>
<td>+49(0)69 45009 1574</td>
</tr>
<tr>
<td><a href="mailto:jon.puckett@celanese.com">jon.puckett@celanese.com</a></td>
<td><a href="mailto:william.jacobsen@celanese.com">william.jacobsen@celanese.com</a></td>
<td><a href="mailto:lan.zhang@celanese.com">lan.zhang@celanese.com</a></td>
<td><a href="mailto:j.kurth@celanese.com">j.kurth@celanese.com</a></td>
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This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or any of its customers will realize these benefits or that these expectations will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company’s control, could cause actual results to differ materially from those expressed as forward-looking statements. Other risk factors include those that are discussed in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.