Celanese Announces $100,000 Century Grant to Support Southern Dallas

DALLAS (July 24, 2018) - Celanese Corporation (NYSE:CE), a global specialty materials company, today announced a $100,000 grant challenge for the southern sector of Dallas, Texas.

This year marks the 100th anniversary of Celanese where “Improving the World” is a core value lived every day. Celanese will celebrate its centennial anniversary by promoting volunteerism as well as giving grants in the Americas, Europe and Asia regions where it operates more than 50 manufacturing facilities, commercial offices and technology innovation centers. Combined with the Dallas-area $100,000 grant, Celanese anticipates granting approximately $400,000 in these communities globally.

“In honor of our centennial year, we are proud to offer grants in all global locations where we do business. Since 2013, Celanese employees have volunteered nearly 400,000 hours addressing community needs in the areas of Primary Education, Thriving Families and Safe Places,” said Gretchen Rosswurm, Vice President of Philanthropy. “The Celanese Century grants honor the communities that support us while challenging us to be even more deeply engaged community change agents in southern Dallas and beyond.”

Celanese Foundation, in partnership with United Way of Metropolitan Dallas (“UWMD”), will launch the “Celanese Century Southern Dallas Impact Grant” to support efforts within the Grow South Grow Strong program.

“The Grow South Grow Strong program provides children and families in the Roosevelt High School feeder pattern with targeted programming in the three City Year Dallas ISD schools, serving 1,700 students and their families,” said Susan Hoff, Chief Strategy, Impact and Operations Officer, UWMD. “Grow South Grow Strong aims to support students and families and engage the community and corporations through targeted programs to address the community’s biggest opportunities and challenges.”

The purpose of the grant is to identify and engage community partners to address a critical need that supports and advances the work of Primary Education, Thriving Families or Safe Places. We seek innovative solutions that support Dallas Mayor Mike Rawlings’ Grow South effort to revitalize the southern sector of Dallas and the potential of students and families of the community.

While other funders are supporting the Grow South program, these three things set this grant apart:

- We seek to fund ideas that are bold and innovative, thereby bridging the gap between current support within the community and larger funders who can bring scale and collaboration to southern Dallas.
- We aim to encourage interdisciplinary sharing of ideas that support and expand upon current thinking and work.
- We seek grantees who will integrate community insight, input and involvement to create ownership and empowerment.
UWMD will release the RFP on Tuesday, July 24, 2018. Deadlines for the grant process are as follows:

- Stewardship and Proposal Deadline is Friday, August 10, by 4:00 PM. Applying organizations should submit the Stewardship Packet electronically at: [https://unitedwaydallas.org/celanese-grant](https://unitedwaydallas.org/celanese-grant).

The vetting committee, comprised of representatives from UWMD and Celanese, will begin reviewing applications in mid-August. Applications that advance to the interview stage will be notified by the end of August. Interviews will be held throughout September and the organization chosen will be announced in October. Funding will begin on November 1 and extend through October 31, 2020.

To learn more about the Celanese Foundation and its focus areas, go to [Foundation.Celanese.com](http://Foundation.Celanese.com).

**About Celanese**

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our businesses use the full breadth of Celanese's global chemistry, technology and commercial expertise to create value for our customers, employees, shareholders and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,700 employees worldwide and had 2017 net sales of $6.1 billion. For more information about Celanese Corporation and its product offerings, visit [www.celanese.com](http://www.celanese.com) or our blog at [www.celaneseblog.com](http://www.celaneseblog.com).

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**About United Way Metropolitan Dallas**

United Way of Metropolitan Dallas is a community-based non-profit organization that treats 360 degrees of need. For over 90 years, we have brought people and resources together to fight complex social problems by surrounding North Texas with efficient, impactful solutions. Since 2011, we’ve invested more than $147M in 200+ local programs that tackle issues across health, education and income, the essential components of a thriving community. We encourage North Texans to get involved by giving, volunteering or advocating and helping lift up those in need now and in the future. United, we help those who want to do good, do great. Learn more at [http://www.unitedwaydallas.org](http://www.unitedwaydallas.org).

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